

## **Web Site Content and Functionality – For Discussion Purposes**

- E-mail sign-up form
- E-mail registration form for Town Hall, with facility for accessing tickets
- Comment page – with auto reply \*
- Downloadable files:
  - ◆ Speakers Bureau presentation
  - ◆ Reports (Strategic Position, Strategic Framework, Strategic Plan)
  - ◆ Town Hall materials
  - ◆ Summary evaluation results of Town Hall
  - ◆ Additional, post-event feedback on Town Hall
  - ◆ Newsletters
- Contact Us
- FAQs
- News Room ( releases, news articles)
- Schedule of upcoming speaking engagements
- Calendar of public events and project highlights
- Potentially: streaming video of Town Hall event highlights

### **\*Comment Page**

- Pose different questions at different times in the process
- Limit 100 words per comment
- Must be authored/signed with address and phone
- E-mail address for auto reply
- Limit to Strategic Plan issues